

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the analysis and discussion conducted, it can be concluded that the most dominant type of implicature in the podcast "*Dokter Boleh Perkaya Diri, Dokter Kok Jualan? Mana Etiknya?*" is conversational implicature, particularly particularized implicature, which indicates that the implied meanings in the conversation heavily depend on context and shared knowledge. In applying Grice's conversational maxims, the maxim of Quality appears most frequently, followed by Relation, Manner, and Quantity, reflecting the speakers' efforts to provide honest, relevant, clear, and appropriately informative contributions.

In terms of implicature functions, the representative type dominates, showing that the speakers tend to convey opinions, beliefs, and facts to explain and defend the ethical position of doctors in society. Directive and expressive functions are also present, reflecting appeals, suggestions, and emotional responses to the social stigma against entrepreneurial doctors. No commissive or declarative functions were found, indicating an absence of commitments or formal declarations in the conversation. Thus, it can be concluded that the implicatures in this podcast serve as a means to clarify perspectives and respond to ethical issues in the medical profession within economic and public perception contexts.

5.2 Suggestions

Based on the conclusions above, the researcher offers the following suggestions for this research:

5.2.1 For English Language Learners and Educators

This study can serve as a reference for understanding implied meanings and improving pragmatic competence, especially in recognizing the role of context in conversational English.

5.2.2 For Podcast Listeners

Awareness of implicatures may lead to better interpretation of speakers' intentions, helping listeners become more critical and context-aware when consuming spoken content in digital media.

5.2.3 For Future Researchers

It is recommended to explore implicature analysis in various communication settings, such as political discourse, educational interactions, or daily conversations, to compare how implicature functions and Grice's maxims operate across different contexts.