

**THE USE OF ENGLISH CONTENT OF SOCIAL MEDIA TIK TOK
TO IMPROVE STUDENTS' SPEAKING SKILL
(CLASS XI AT SMAN 9 BANDA ACEH)**

THESIS

Submitted in Partial Fulfillment of the Requirement for the Degree of
"Sarjana Pendidikan" (S1)

By:

Elsa Aprilia Fitriani

1911060007



**UNIVERSITAS BINA BANGSA GETSEMPENA
ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION COLLAGE
BINA BANGSA GETSEMPENA BANDA ACEH**

2025

PENGESAHAN TIM PENGUJI

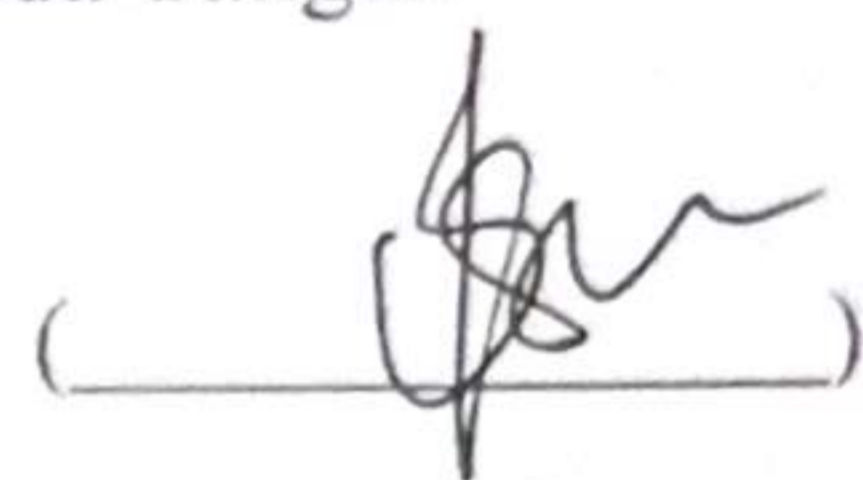
THE USE OF ENGLISH CONTENT OF SOCIAL MEDIA TIK TOK
TO IMPROVE STUDENTS' SPEAKING SKILL
(CLASS XI AT SMAN 9 BANDA ACEH)

Skripsi ini telah disetujui untuk dipertahankan dihadapan Tim
Penguji Skripsi Program Studi Pendidikan Bahasa Inggris
Fakultas Keguruan dan Ilmu Pendidikan
Universitas Bina Bangsa Getsempena

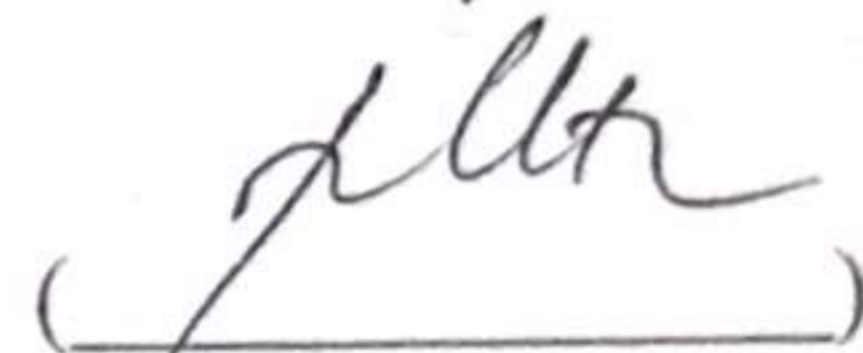
Banda Aceh, 13 November 2025

Tanda Tangan

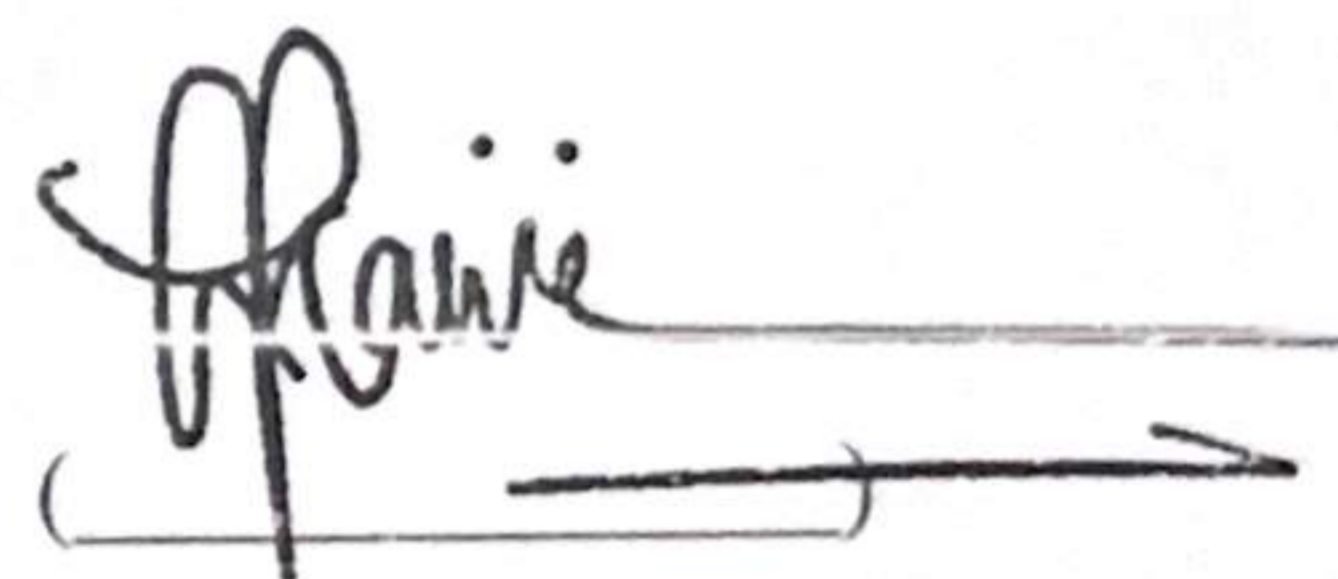
Pembimbing I : Regina Rahmi, M. Pd
NIDN. 0103038204



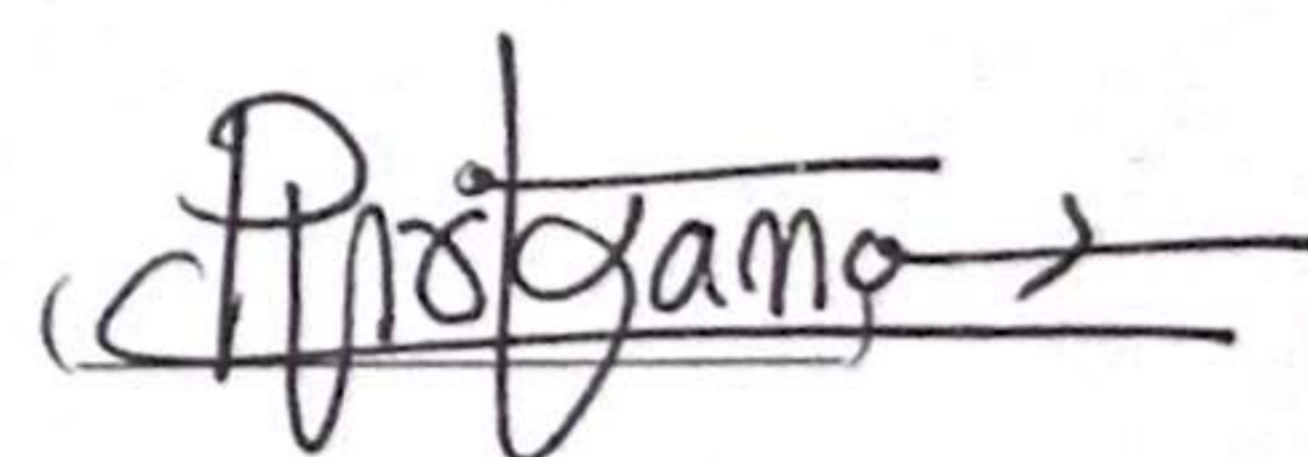
Pembimbing II : Rosdiana, M.Pd
NIDN. 0115088503



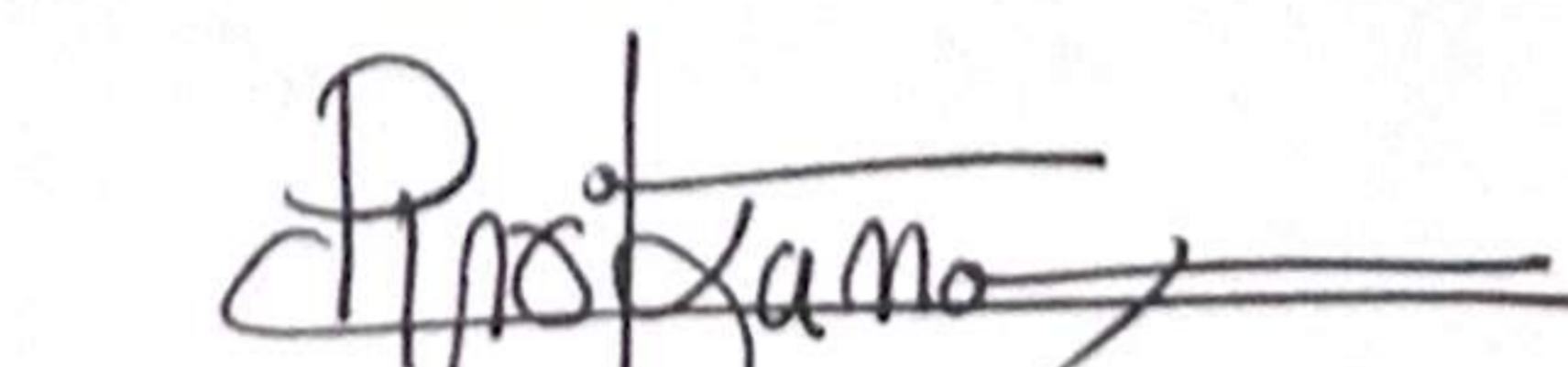
Penguji I : Prof. Dr. Hj. Lili Kasmini, S.Si., M.Si
NIDN. 0117126801



Penguji II : Rizka Marlisa Aini, M.Pd
NIDN. 1313038901




Menyetujui
Ketua Prodi Pendidikan Bahasa Inggris



Rizka Marlisa Aini, M.Pd
NIDN : 1313038901

Mengetahui,
Dekan Fakultas Keguruan dan Ilmu Pendidikan
Universitas Bina Bangsa Getsempena



Dr. Syarfuni, M.Pd
NIDN : 0128068203

LEMBARAN PERSETUJUAN

THE USE OF ENGLISH CONTENT OF SOCIAL MEDIA TIK TOK
TO IMPROVE STUDENTS' SPEAKING SKILL
(CLASS XI AT SMAN 9 BANDA ACEH)

Skripsi ini telah disetujui untuk dipertahankan dihadapan Tim
Penguji Skripsi Program Studi Bahasa Inggris
Fakultas Keguruan dan Ilmu Pendidikan
Universitas Bina BangsaGetsempena

Banda Aceh, 13 November 2025

Pembimbing I



Regina Rahmi, M.Pd
NIDN. 0103038204

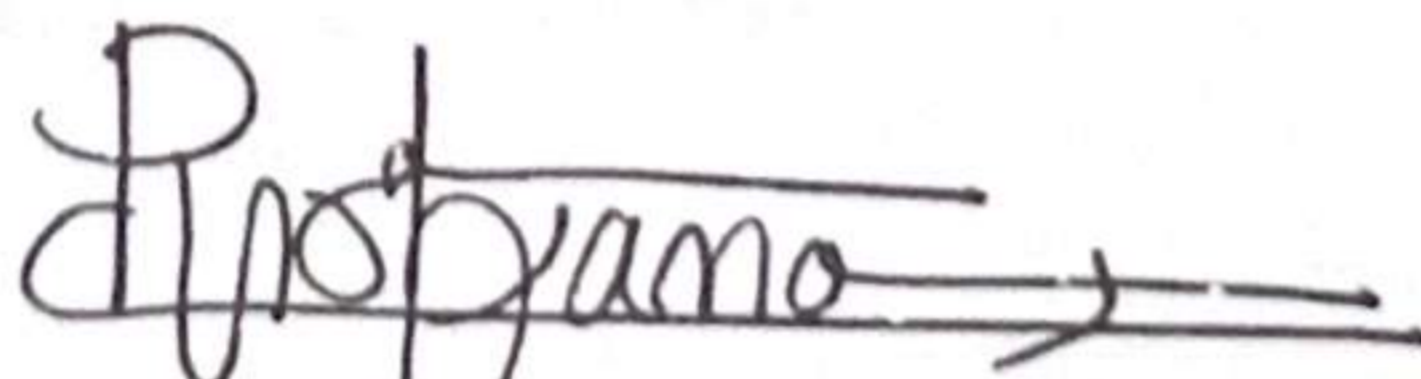
Pembimbing II



Rosdiana, M.Pd
NIDN. 0115088503

Menyetujui

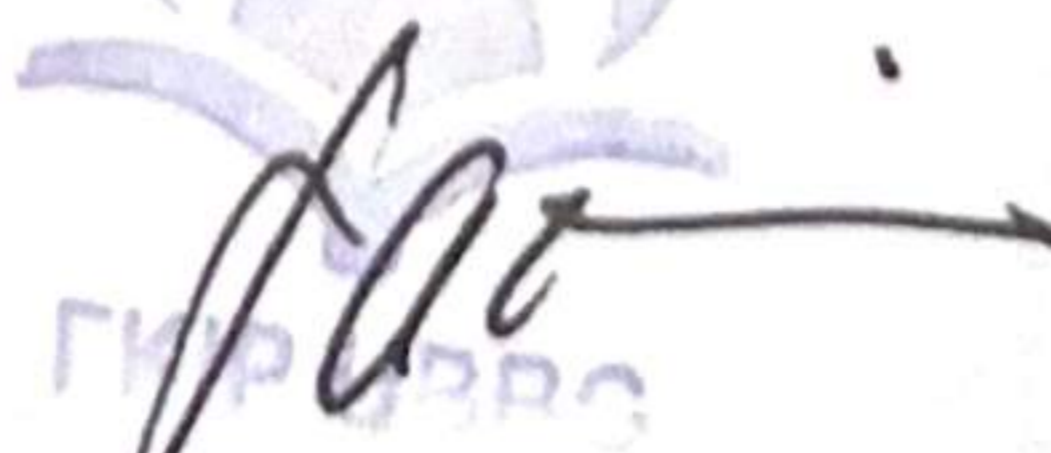
Ketua Prodi Bahasa Inggris,



Rizka Marlisa Aini, M.Pd
NIDN : 1313038901

Mengetahui,

Dekan Fakultas Keguruan dan Ilmu Pendidikan
Universitas Bina BangsaGetsempena



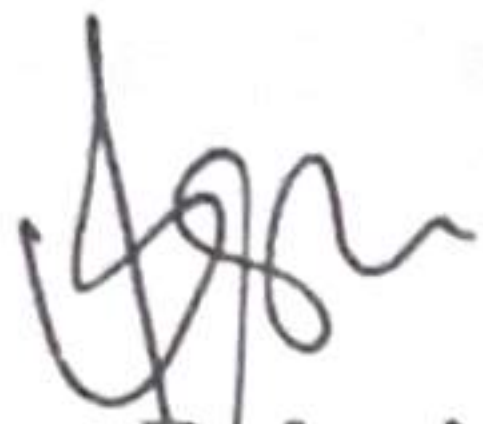
Dr. Syarfuni, M.Pd
NIDN: 0128068203

PENGESAHAN KELULUSAN

Skripsi dengan judul "THE USE OF ENGLISH CONTENT OF SOCIAL MEDIA TIK TOK TO IMPROVE STUDENTS' SPEAKING SKILL (CLASS XI AT SMAN 9 BANDA ACEH)" telah dipertahankan dalam ujian skripsi oleh Elsa Aprilia Fitriani, 1911060007, Program Studi Pendidikan Bahasa Inggris, Universitas Bina Bangsa Getsempena Banda Aceh pada Kamis, 26 Agustus 2024.

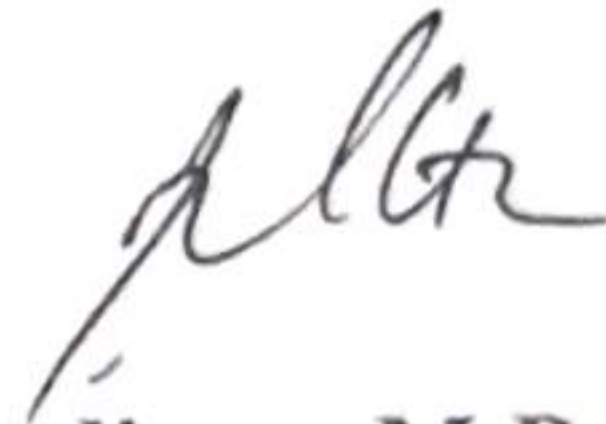
Menyetujui:

Pembimbing I



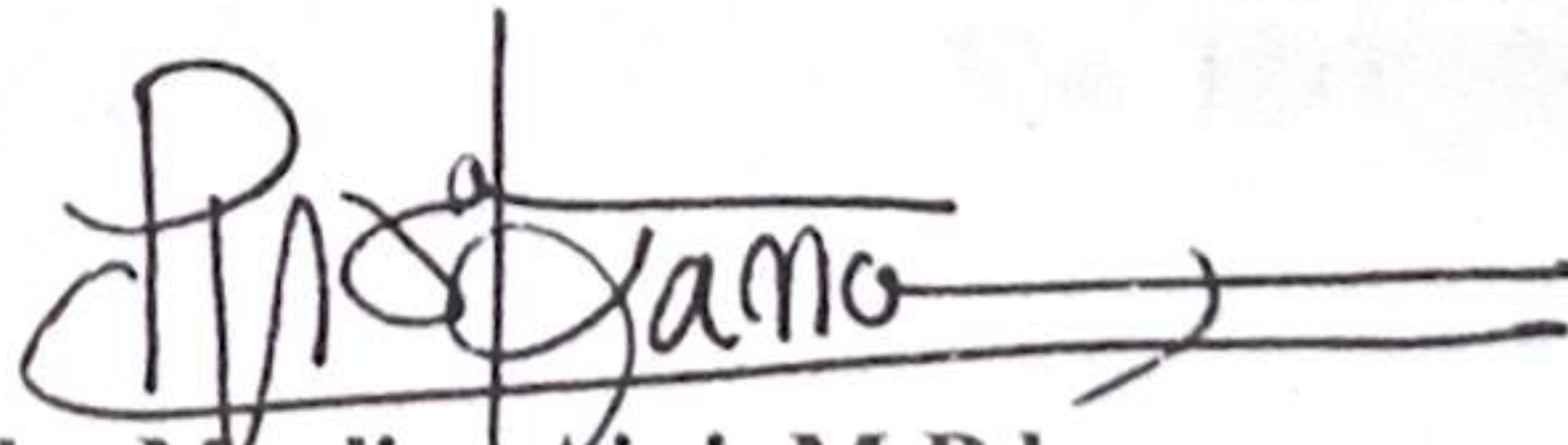
Regina Rahmi, M.Pd
NIDN. 0103038204

Pembimbing II



Rosdiana, M.Pd
NIDN. 0115088503

Menyetujui
Ketua Prodi Bahasa Inggris,



Rizka Marlisa Aini, M.Pd
NIDN : 1313038901

Mengetahui,
Dekan Fakultas Keguruan dan Ilmu Pendidikan
Universitas Bina Bangsa Getsempena



Dr. Syarfuni, M.Pd
NIDN: 0128068203

PERNYATAAN KEASLIAN SKRIPSI

Saya yang beridentitas dibawah ini :

Nama : Elsa Aprilia Fitriani

Nim : 1911060007

Program studi : Bahasa Inggris

Menyatakan bahwa hasil penelitian skripsi ini benar-benar karya saya sendiri, bukan jiplakan dari karya orang lain, baik sebagian maupun seluruhnya. Pendapat ataupun temuan orang lain yang terdapat dalam skripsi ini dikutip ataupun dirujuk berdasarkan kode etik ilmiah. Apabila skripsi ini terbukti plagiasi atau jiplakan, saya siap menerima sanksi akademis dari prodi, Dekan FKIP atau Rektor Universitas Bina Bangsa Getsempena.

Banda Aceh, 13 November 2025




Elsa Aprilia fitriani

Nim. 1911060007

ABSTRACT

Elsa Aprilia Fitriani, 2024. The Use of English Content of Social Media Tik Tok to Improve Students' Speaking Skill, University of Bina Bangsa Get Sempena, Advisor I. Regina Rahmi, M.Pd. Advisor II. Rosdiana, M.Pd.

This study investigated the effectiveness of using TikTok content to improve the speaking skills of second-grade students at SMAN 9 Banda Aceh. Employing a pre-experimental one-group pretest-posttest design, 35 students participated in the intervention. The pretest revealed low baseline speaking proficiency, with most students categorized as "Very Poor." Following the intervention, which included engaging with TikTok videos and interactive activities, the posttest results demonstrated significant improvement, with a majority scoring in the "Very Good" or "Good" categories. The N-Gain score analysis confirmed meaningful progress, and the Wilcoxon signed-rank test validated the intervention's effectiveness with a significance value of 0.001. These findings underscore the potential of integrating social media platforms like TikTok into language instruction to create dynamic and effective learning experiences. Educators are encouraged to adopt innovative approaches that leverage modern technology to address diverse learning needs.

Keyword: Content of Social Media Tik Tok, Speaking Skill

LIST OF CONTENT

ABSTRACT	ii
ACKNOWLEDGEMENT	iii
LIST OF CONTENT	iv
CHAPTER I INTRODUCTION	1
1.1 Background of study	1
1.2 Research problem	6
1.3 The Objective of study	6
1.4 Scope of study	6
1.5 The significant of study	6
1.6 Definition of key term	7
1.7 Hypothesis	10
CHAPTER II LITERATURE REVIEW	12
2.1 Speaking	12
2.1.1 The Definition of speaking	12
2.1.2 The Aspect of Speaking.....	17
2.2 Procedure Text	24
2.2.1 Definition of Procedure Text	24
2.2.2 Structure of Procedure Text.....	27
2.3 English Educational Content	28
2.4 Social Media	42
2.4.1 Definition of Social Media	42
2.4.2 The Characteristics of Social Media	43
2.4.3 social media in teaching speaking	46
CHAPTER III RESEARCH METHODOLOGY	49
3.1 Research Method	49
3.2 Research Design	50
3.3 Location of the Research	51
3.4 Population and sample.....	51
3.4.1 Population	51

3.4.2 Sample	52
3.5 Research instrument	52
3.4.1. Test.....	52
3.6 Data Collection.....	52
3.6.1 Pre-test	53
3.6.2 Treatment.....	53
3.6.3 Post-test.....	53
3.7 Data Analysis	53
CHAPTER IV RESULT AND DISCUSSION.....	57
4.1 Result.....	57
4.1.1 Result of Test.....	58
4.1.2 N-Gain Score	59
4.1.3 Wilcoxon Test.....	61
4.2 Discussion	62
CHAPTER V CONCLUSION AND SUGGESTIONS.....	67
5.1 Conclusion.....	67
5.2 Suggestion	68
REFERENCES.....	69
APPENDIX.....	72